

MONTHLY MEMBERSHIP PROGRESS REPORT

LOCATION CALIFORNIA

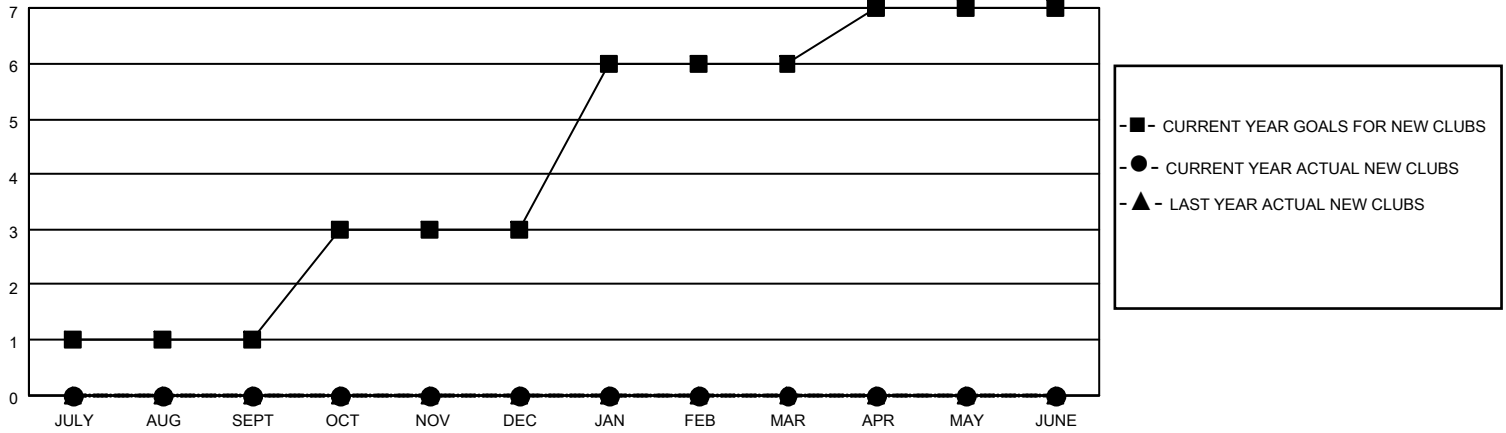
District 4 L1

Results as of: 12/31/2021

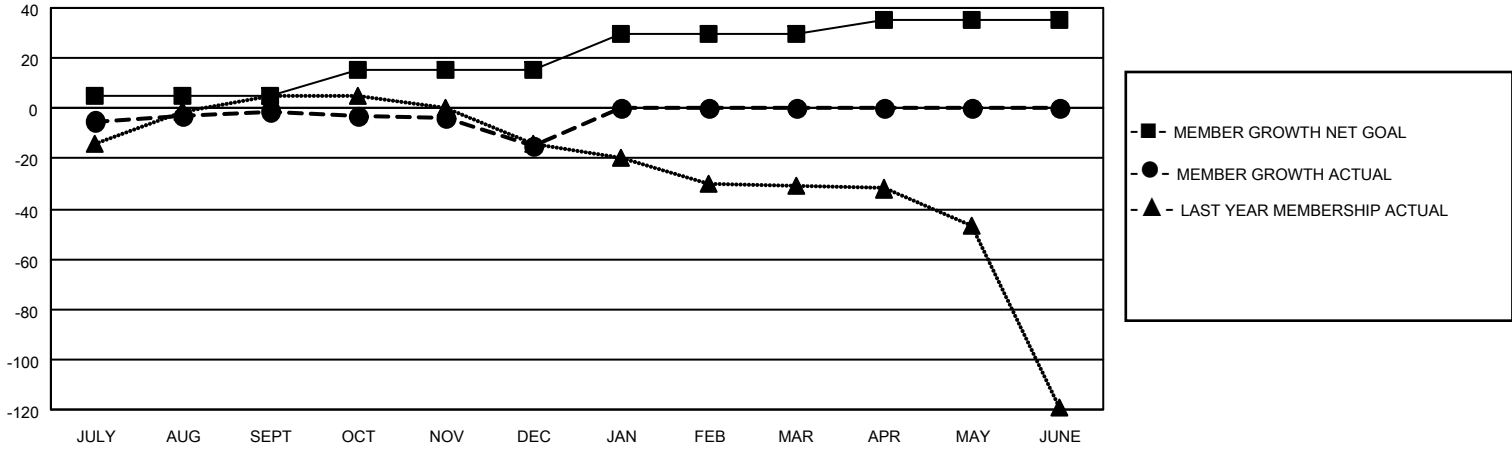
Clubs			
RESULTS FOR 2021-2022			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	1	0	3
OCT/NOV/DEC	2	0	1
JAN/FEB/MAR	3	0	0
APR/MAY/JUNE	1	0	0

Members			
RESULTS FOR 2021-2022			
QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	5	19	14
OCT/NOV/DEC	10	4	18
JAN/FEB/MAR	15	0	0
APR/MAY/JUNE	5	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



<p>DROPPED CLUBS: 4</p>	<p>8 CLUBS OF 31 ADDED 1 OR MORE NEW MEMBERS</p>	<p style="text-align: center;"><u>GENDER DISTRIBUTION</u></p> <p>MALE 271 (59.17%)</p> <p>FEMALE 187 (40.83%)</p> <p>NON BINARY 0 (0.00%)</p> <p>PREFER NOT TO ANSWER 0 (0.00%)</p>												
<p><u>DROPPED MEMBERS</u></p> <table style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 80%;">DECEASED</td> <td style="text-align: right;">9</td> </tr> <tr> <td>CLUB CANCELLED</td> <td style="text-align: right;">5</td> </tr> <tr> <td>OTHER</td> <td style="text-align: right;">18</td> </tr> <tr> <td style="border-top: 1px solid black;">TOTAL</td> <td style="text-align: right; border-top: 1px solid black;">32</td> </tr> </table>	DECEASED	9	CLUB CANCELLED	5	OTHER	18	TOTAL	32	<p style="text-align: center;">CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA</p>	<table style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 80%;">TOTAL FAMILY UNIT MEMBERS</td> <td style="text-align: right;">77</td> </tr> <tr> <td style="border-top: 1px solid black;">FAMILY MEMBERS PAYING HALF DUES</td> <td style="text-align: right; border-top: 1px solid black;">40</td> </tr> </table>	TOTAL FAMILY UNIT MEMBERS	77	FAMILY MEMBERS PAYING HALF DUES	40
DECEASED	9													
CLUB CANCELLED	5													
OTHER	18													
TOTAL	32													
TOTAL FAMILY UNIT MEMBERS	77													
FAMILY MEMBERS PAYING HALF DUES	40													